
Yolo Transportation District Board of Directors

Meeting Date: Monday, February 13, 2023
Meeting Time: 7:00PM



Item 3: Consent Calendar

- Approve Agenda for February 13, 2023
- Resolution approving continuation of hybrid meetings
- Approve YCTD Board Minutes for Regular Meeting of January 9, 2023
- FY 22-23 2nd Quarter financial Status Report

Item 4: Status report on Microtransit fare changes

Background

- ▷ August 2019: Knights Landing microtransit (YOUR Ride) started.
- ▷ March 2020: Winters microtransit (YOUR Ride) started.
- ▷ Promotional fare of \$1.00 was in effect since both services began
- ▷ Full fare of \$4.00 took effect Jan 1, 2023

Feedback from Microtransit Passengers

- Desire for a discount fare for seniors, youth and the disabled
- Currently, microtransit riders do not receive a free transfer to other YoloBus routes
- There should be a discounted fare for those who ride the service regularly (such as a multi-ride discount or monthly pass),
- \$4.00 is too expensive for a single ride.

Ridership Impacts

- ▷ Knights Landing ridership declined by 36% from December 2022 and January 2023 – a decrease of 92 trips.
- ▷ Winters ridership declined by 18% from December 2022 to January 2023 - a decrease of 54 trips.
- ▷ Severe weather in early January is also a contributing factor

Next Steps

- ▷ Planning for service changes and expansion to Woodland currently in process
- ▷ Staff will also review all microtransit fare policies.
- ▷ Staff would appreciate any input or feedback from the Board as we undertake this process.

Item 5: Administrative Reports

- Board Members' Oral Reports
- Transdev's Oral Report
- Executive Director's Oral Report
- **Receive Report on Route 215 Rider Concerns**
- Receive 80 Managed Lanes Monthly Report
- Receive Citizens Advisory Committee Meeting Minutes
- **Long-Range Calendar**

Long-Range Calendar

March

Status report on Route 42 service changes

Public hearing on Woodland Microtransit Service Plan

Draft Zero Emission Fleet Plan

April

Approve Woodland Microtransit Service Plan

Progress Report on Annual Goals

Update on Yolo Active Transportation Corridors (YATC) program

May

FY 22-23 3rd Quarter Financial Status Report

Preliminary FY 23-24 Budget

Preliminary Draft Capital Improvement Plan

Approve Zero Emission Fleet Plan

Item 6: 10-Year Strategic Planning Process

Drivers of Change

External Forces

- Changing travel patterns
 - Rise of remote working
 - Housing costs
 - Longer, less frequent commutes
- Increasing costs of transit
 - Labor shortage
 - Cost and availability of vehicles, equipment, parts
 - Capital project cost increases

Internal Forces

- New/evolving priorities
 - Rise of remote working
 - Housing costs
 - Longer, less frequent commutes
- Increasing costs of transit
 - Labor shortage
 - Cost and availability of vehicles, equipment, parts
 - Capital project cost increases



Vision Statement

The vision statement tells us what we intend to become or achieve.

Provide seamless, sustainable mobility solutions to help Yolo communities thrive.



Core Values

A core value describes our individual and organizational behaviors and helps us to live out our vision.

- We are transparent, inclusive and accountable to the public, stakeholders and partner agencies
- We are committed to addressing inequities and improving outcomes for our most vulnerable communities
- We prioritize environmental sustainability and climate resilience
- We value efficiency, innovation and responsible stewardship of public funds



District-Wide Priorities

Priorities align our vision and values with our implementation strategies.

1. Provide transit service that is faster, more reliable and convenient.
2. Partner with member jurisdictions, community-based organizations and local, regional, state and federal agencies to identify and address the current and evolving mobility needs of Yolo County.
3. Coordinate, plan and fundraise to deliver a full suite of transportation projects and programs.

Key Issues to Address in Strategic Planning

- How are Yolo County's transportation needs and priorities changing?
- What role should YoloTD play in advancing multimodal transportation projects of countywide or regional significance, beyond the I-80 managed lanes project?
- What role should YoloTD play in securing new federal, state and local funding for multimodal transportation improvements?
- How are we implementing our vision and values, notably equity, environmental sustainability and transparency, in all our work?
- What is the financial outlook for Yolobus transit services after one-time recovery funds run out? What options exist for sustaining Yolobus service over the long term?
- How can we make transit a more viable option for longer commutes that start or end outside Yolo County?
- How can YoloTD best compliment -- not duplicate or compete with -- the roles and responsibilities of our Cities and County?

Questions for Board Discussion

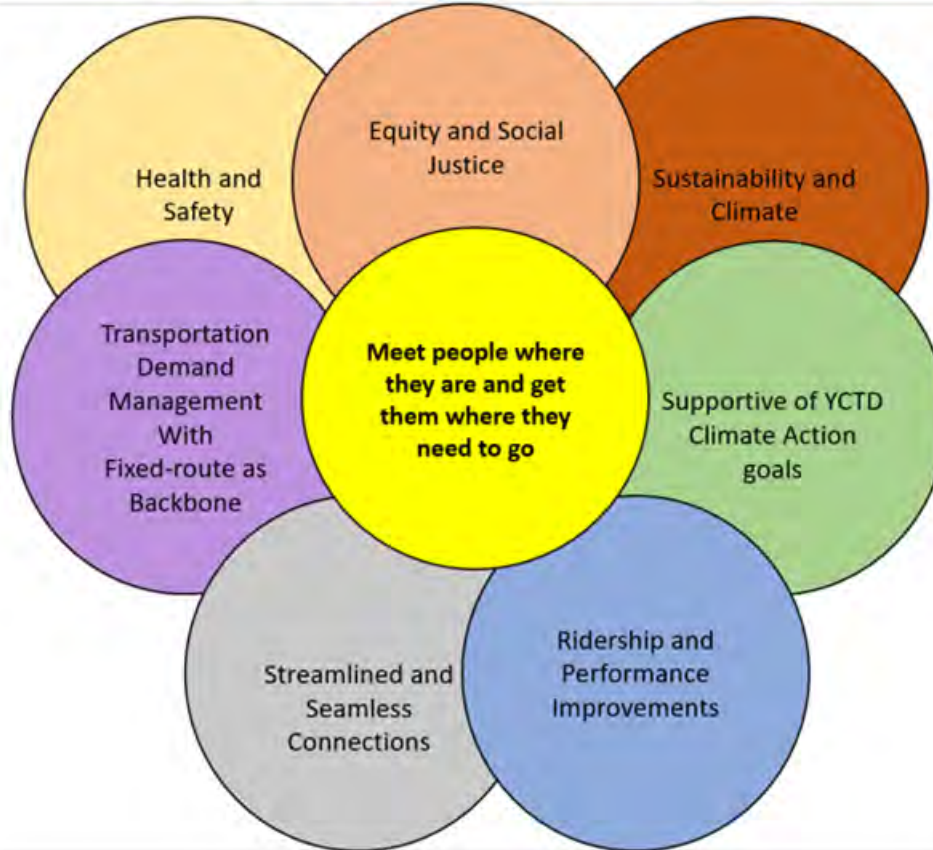
1. What would a successful strategic planning process accomplish? What outcomes and/or work products are most important to the Board?
2. Does the list on the previous slide capture the right set of key issues to prioritize in strategic planning? What is missing, if anything?
3. What is the right planning horizon for a strategic plan? Is it 3 years, 5 years, 10 years?
4. What are the appropriate roles for the YoloTD Board, advisory committees, member jurisdictions, and other stakeholders?
5. Should strategic planning discussions take place only during the regular monthly board meetings, or should we plan a half-day retreat?

Next Steps

- **February:** Develop a scope of work and timeline for strategic planning
 - Based on input from the Board and other stakeholders
- **March:** Hire a strategic planning and facilitation consultant
- **April:** Kick off planning process

Item 7: Citizens Advisory Committee Update and Proposed Changes

Citizen Advisory Committee Framework



CAC Composition

- Members appointed by YoloTD Board
- One appointee per jurisdiction
- Two at-large seats
- Each member serves a four-year term

Jurisdiction	Name	Date Appointed
Davis	Stephen Streeter (Vice-Chair)	12/14/2020
West Sacramento	Patrick Guild	1/11/2021
Winters	Lisa Baker (Chair)	4/13/2015
Woodland	Mollie D'Agostino	2/8/2021
Yolo County	Olin Woods	6/14/2010
At-Large	Andy Furillo	2/8/2021
At-Large	vacant	

CAC Impact and Communication

Goal: Increase CAC Impact through better communication and coordination with the Board

The CAC recommends the following actions for the Board's consideration:

1. The CAC could provide an annual report to the Board of Directors identifying the CAC's recommended priorities for the coming year.
2. The CAC could designate a spokesperson to attend Board meetings on a case-by-case basis, to share the CAC's feedback on specific agenda items.
3. The Board could grant CAC members priority and additional time to speak at the Board meetings, at the Board chair's discretion.
4. YoloTD Board members could, at their discretion, establish regular or as-needed, one-on-one communications with their CAC appointee.
5. The Board and CAC could hold one joint meeting annually.
6. The Board and CAC members could jointly attend ride-alongs or rider forums, to experience the service and hear from riders firsthand.

Demographic Representation and Areas of Interest

Goal: Ensure CAC reflects demographics of Yolo County as well as Areas of Interest

Staff recommends the following actions for the Board's consideration:

1. Create two additional at-large seats on the CAC and fill the currently vacant at-large seat with priority given to addressing demographic representation, and other areas of interest at the Board's discretion;
2. Work with local community-based organizations (CBOs) into identify candidates for the CAC that help meet our goals for representation;
3. Offer meeting stipends to CAC members, consistent with the stipends available to YoloTD Board members, to offset any economic hardships created by CAC service.

Adjournment

UNLESS CHANGED BY THE YCTD BOARD, THE NEXT MEETING OF THE YOLO COUNTY TRANSPORTATION DISTRICT BOARD OF DIRECTORS WILL BE March 13, 2023 AT 7:00 PM IN THE YCTD BOARD ROOM, 350 INDUSTRIAL WAY, WOODLAND, CA 95776 OR BY ZOOM IF RECOMMENDED FOR THE SAFETY OF THOSE INVOLVED.