

BOARD COMMUNICATION: YOLO TRANSPORTATION DISTRICT
350 Industrial Way, Woodland, CA 95776— (530) 661-0816

Topic: Approve Board Minutes for Regular Meeting of February 12, 2024	Agenda Item#: Agenda Type:	<h1>4a</h1> <h2>Action</h2>	
		Attachments: Yes <input checked="" type="radio"/> No	Meeting Date: March 11, 2024
Prepared By: H. Cioffi			

RECOMMENDATION:

Approve the Minutes for the Regular Meeting of February 12, 2024

February 12, 2024 BOARD MEETING MINUTES:

YOLO TRANSPORTATION DISTRICT
BOARD OF DIRECTORS MEETING
February 12, 2024
Woodland City Hall
300 1st Street, Woodland, CA 95695

Chair Chapman called the meeting to order at 6:00 pm and determined the board had a quorum. Chair Chapman recognized Director Early would arrive shortly.

The following individuals were in attendance:

Board Member	Jurisdiction	In Attendance	Absent
Tom Stallard (Chair)	City of Woodland	X	
Josh Chapman (Vice-Chair)	City of Davis	X	
Dawntè Early	City of West Sacramento	X	
Jesse Loren	City of Winters	X	
Lucas Frerichs	Yolo County	X	
Matt Dulcich (Ex-Officio)	UC Davis	X	
Greg Wong (Ex-Officio)	Caltrans	X	

YoloTD staff in attendance were Executive Director Autumn Bernstein, Clerk to the Board Heather Cioffi, Director of Transit Operations Daisy Romero, and Legal Counsel to YoloTD Hope Welton.

Agenda Item 2— Approval of the February 12, 2024 Agenda

Chair Chapman asked for a motion to approve the agenda; Director Loren made the motion, seconded by Director Stallard.

Roll Call for Agenda Items 3a, 3b, 3c— Consent Calendar

	AYES	NOES	ABSENT	ABSTAIN	STATUS OF MOTION
Stallard	X				Motion passed
Early			X		
Chapman	X				
Loren	X				
Frerichs	X				

Agenda Item 3 — Comments from the public regarding matters on the consent calendar, or items NOT on the agenda but with the purview of YoloTD.

Chair Chapman asked for public comment on items not on the agenda; Mr. Hirsch provided public comment. Mr. Hirsch requested that consent agenda item 4B be removed from the consent agenda and added to the regular agenda for board discussion.

Chari Chapman asked if there were any further comments from members of the public. There were no further comments.

Agenda Items 4a, 4b, 4c — Consent Calendar*

Item 4 is an action item.

Chair Chapman asked if any directors or staff had any changes to the consent calendar. Director Frerichs made a motion to move items 4a and 4c for approval and to pull item 4b for further discussion. Director Loren seconded the motion to move items 4a and 4c for approval and pull item 4b for discussion.

4a.	Approve Board Minutes for Regular Meeting of January 22, 2024
4c.	Retire Yolo 80 Tolling Advance Planning Ad Hoc Committee

Roll Call for Agenda Items 3a, 3b, 3c— Consent Calendar

	AYES	NOES	ABSENT	ABSTAIN	STATUS OF MOTION
Stallard	X				Motion passed
Early			X		
Chapman	X				
Loren	X				
Frerichs	X				

Agenda Item 4b — Approve Board Resolution 2024-02 Authorizing the Executive Director to Execute Agreements with the California Department of Transportation for Funding Awarded by the SACOG Transformative Grant Program for Tolled Advance Planning for the Yolo 80 Managed Lanes Project.

Chair Chapman asked for comment on item 4b from Autumn Bernstein. Autumn reviewed Resolution 2024-002 which authorizes the Executive Director to work with the California Department of Transportation (Caltrans) regarding the SACOG grant for the toll advanced planning for the Yolo 80 Managed lanes. This project and allows YTD to reimburse Caltrans using the funds from the SACOG grant. This resolution authorizes the Executive Director to execute this agreement with Caltrans.

Chair Chapman asked if any of the board had any questions or comments. There were no questions or comments from the board.

Chair Chapman asked if there were any questions or comments from the public: Mr. Hirsch gave a public comment.

Chair Chapman asked if there were any further questions or comments from the public; there were none.

Chair Chapman asked if there were any further questions from the board.

Director Frerichs made a motion to approve item 4b; the motion to approve item 4b was seconded by Director Loren.

Chair Chapman asked if there were any further questions or comments from the board, there were none.

Roll Call for Agenda Items 4b— Approve Board Resolution 2024-02 Authorizing the Executive Director to Execute Agreements with the California Department of Transportation for Funding Awarded by the SACOG Transformative Grant Program for Tolloed Advance Planning for the Yolo 80 Managed Lanes Project.

	AYES	NOES	ABSENT	ABSTAIN	STATUS OF MOTION
Stallard	X				Motion passed
Early	X				
Chapman	X				
Loren	X				
Frerichs	X				

Agenda Item 5 — 3-Month Status Report on Beeline Woodland

Item 5 is an informational item.

Ms. Bernstein noted that Daisy Romero accepted the position of Director of Transit Operations.

Ms. Romero reviewed the 3-month status of the Woodland Beeline. This review included:

- Beeline is a micro transit service that encompasses Woodland, Knights Landing and Winters.
- Beeline allows riders to schedule point to point service. This service operates during the following times:
 1. Knights Landing BeeLine service hours are Monday through Friday 8:30 AM-5:30 PM, and Sundays from 8:30 AM-5:30 PM. One vehicle is deployed for this service area.
 2. Winters BeeLine service hours are Monday through -Saturday 8:30 AM-4:30 PM. One vehicle is deployed for this service area.
 3. Woodland service hours are Monday through Thursday 7AM -7PM, Friday 7AM-11PM, Saturday 9AM-11PM and Sunday 8AM-7PM.
- This service was formerly known as YOUR ride and underwent a rebranding in 2023.
- Beeline launched in mid-September 2023.
- Over the last 3-4 months, Beeline service has increased in all service zones.

Ms. Romero reviewed the trends in ridership. This review included:

- December 2023 showed over 200 riders in Woodland which was up by 87% from when the service first started.
- Knights Landing and Winters saw a 65% increase in ridership.

Ms. Romero reviewed the ridership numbers, the graph for these numbers can be found in board report agenda item 5. This graph included ridership numbers and popular destinations for all service areas.

Ms. Romero reviewed the interaction between the fixed route in the service area and the Beeline. In the case of Knights Landing, micro transit replaced fixed route.

Ms. Romero reviewed the customer experience and testimonials which can be found in board report agenda item 5.

Ms. Romero reviewed the next steps with the board which included providing the board with quarterly reports and proposing operational changes as trends among riders emerge.

Chair Chapman asked if there were any questions or comments from the public: Mr. Hirsch gave a public comment.

Chair Chapman asked if there was any further public comment. There was not.

Chair Chapman asked if the board had any questions or comments. Questions and comments included:

- Are we comparing ridership to fixed route or another service? The answer was that we are comparing the numbers to YOUR ride service in Knights Landing and Winters.
- What does YOUR ride refer to? YOUR ride was a micro transit service in Knights Landing. This service was rebranded to Beeline.
- In Winters and Knights Landing, there was an increase in ridership between the launch of the service in September and October, but the service saw a decline in ridership in November through December. Do staff know why there was a decrease in ridership during those months? Answer: This is consistent with seasonal trends. The increase in riders in September and October could have been because of the promotions and advertising. The decline in ridership in November and December could be due to the end of the promotions and the weather changing.
- This heat map represents stops in Woodland but not necessarily riders only traveling from Woodland location to another Woodland location, correct? The answer was yes, the riders could have come from outside of Woodland to a stop within Woodland.
- We do not operate any fixed route services in Knights Landing or Winters, correct? The answer was yes that is correct.
- Does this heat map represent only Woodland community members traveling within Woodland or does the heat map represent all the popular stops for Beeline within Woodland no matter the pick-up location. The answer was yes, this heat map shows the popular stops no matter where the rider started their trip.
- What were the running times of the Winters fixed route of the 220c and the 220? The answer was that the 220 ran in the morning and late afternoon, and the 220c ran about every 30 minutes in the morning and a little bit of a longer stretch in the afternoon. The 220c was mainly used as a commuter route to UC Davis.
- Can we keep track of how many rides are running to Davis and then to Vacaville to make sure we are meeting the needs of our riders? YoloTD staff can start to monitor the trips like this.
- Is the Beeline taking away from the paratransit ridership? The answer was not to our knowledge, but that is something we can review.

- Board members stated their appreciation for YoloTD providing many mobility choices for riders in the Yolo area.
- Is the increase in ridership in the Beeline and the decrease in ridership in routes 211 and 212 something staff can investigate? The answer was yes; we can review these numbers and see if there is a trend.
- How do we count ridership? The answer was that currently, we have three different ways to track ridership. The fare box that records riders who pay with cash, Connect card, and student riders or youth (who ride free). This system relies on the bus operator to manually press a button and is prone to error. We also have the connect card data, and we have data for those who use ZipPass (mobile payments). We currently do not have any other way to track ridership. Also, in April, we will be implementing an automated electronic counter that will be a more accurate method for tracking ridership.
- Is it possible that we will need to add more vehicles to assist with the Knights Landing and Winters trips? The answer was yes, it is possible; we are looking into adding more vehicles since the rider demand is there.
- There have been questions about adding the city of Esparto and the town of Yolo to the Beeline service area. The request will be added to the list of staff to review. The town of Yolo is being reviewed, and the staff is looking at how to add the town of Yolo without hindering the Knights Landing service. Staff understand this addition is a high priority for the board, and staff are working on this with Supervisor Angel Barajas and his team.
- Would the Board be able to review the negative comments on the Beeline service? The answer was yes; we can provide those reviews.
- If we wanted to add a new stop to the Beeline service, would it increase the wait time and travel time? The answer was that it would depend on the demand. There is a possibility of increasing wait and travel time, but it would really depend on the demand for the stop.

Agenda Item 6 — Administrative Reports

Item 6 is a non-action item and for informational purposes only.

Chair Chapman asked for reports from the board.

Ms. Bernstein gave her Executive Director's update. This update included:

- Daisy is now the Director of Transit Operations.
- Brian Abbanat is now the Director of Planning.
- Due to our preliminary work on the YATC project, YoloTD became aware of the opportunity to advance the three trail priority corridors: the city of West Sacramento and the Delta Protection Commission the trail from West Sacramento to Clarksburg. YTD, the Delta Protection Commission, and the City of West Sacramento are looking at a MOU for this project to advance much sooner than originally anticipated.
- The City of West Sacramento is in conversations with SacRT about extending the Via service into downtown Sacramento. As discussed previously, having a fixed route and a micro service serving the same trips results in direct competition between those services. The City of West Sacramento has been receptive to the concerns of YTD, and after reviewing the trial of the expansion, YTD and the city of West Sacramento will look at the impact on both services and then bring that back to the city council for evaluation.
- The city of Davis has been in conversation with YTD about the 5th and G Zero parking projects. With route 42 and a Unitrans stop every 30 minutes, YTD is in conversations with the city about moving the stop from 5th and I to 5th and G and adding a bench and shelter to the stop. Conversations about them joining Yolo Commute as well.
- The county fair mall has officially been shuttered by the fire department. YTD staff is working as quickly as possible to make the transit center move to downtown Woodland.
- There is also an update in the packet regarding the Yolo 80 status, and Ms. Bernstein will be happy

to answer any questions the board may have.

Michael Klein, Transdev General Manager, mentioned that Transdev currently has two drivers in training and is hoping to add at least one more to this cohort. Transdev staff are working hard to make sure there are enough drivers to accommodate sick leave or vacation leave.

Chair Chapman asked if the board had any updates. Updates included:

- Appreciation that YoloTD is available to help with any evacuations that may arise in the stormy season.
- Director Stallard will be unable to attend the March meeting and will send his alternate instead.
- Greg Wong, Caltrans District 3 ex-officio, announced that Sergio Aceves is now the acting director for Caltrans District 3.

Chair Chapman asked if the board had any other questions, comments, or updates from the board. There were none.

Chair Chapman asked if there were any public comments; Mr. Hirsch provided public comments.

Ms. Bernstein reviewed the long-range calendar. This review included:

March

- Report/Possible Action on Woodland Transit Center Relocation
- Expansion of BeeLine Knights Landing Service Area to town of Yolo
- FY 23-24 2nd Quarter Financial Status Report
- FY 22-23 Financial Report -Audit

April

- Report/Possible Action on Updates to ADA Policy, Rider Information, Application and Service Changes
- Draft Workplan for FY 24-25
- Short Range Transit Plan Consultant Agreement

Agenda Item 7 — Adjournment

Chair Chapman asked if there were any further comments from the board, there were no further comments.

The meeting was adjourned at 7:32 pm.

Respectfully submitted:



Heather Cioffi, Clerk to the Board

The recordings of the YoloTD Board of Directors meeting can be viewed on our website at the following link: [Agenda & Minutes - Yolobus](#)