



REQUEST FOR INFORMATION

TRANSIT MAP CREATION

Yolo Transportation District
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This RFI is an inquiry only. No contract or agreement will be entered into as a result of this process, nor does this RFI initiate a formal procurement or represent a commitment to issue an RFQ or an RFP in the future.

Project Summary and Description

Static Service Maps

Yolobus seeks updated static route maps. The look and feel should be the same across the three different transit service types (fixed-route, BeeLine microtransit, and Yolobus Special Paratransit).

- Design static route maps for up to 17 individual bus routes (PDF and editable versions)
- Design static Yolobus systemwide map that shows all bus routes
- Design BeeLine microtransit maps that outline the service zones and show the stops in each zone
- Design a Yolobus Special Paratransit map that outlines the service zone (3/4 mile buffer zone around fixed routes)

Required features:

- Bilingual English/Spanish content
- Bus stops noted on individual fixed route maps
- Relevant street names
- Selected points of interest and landmarks
- Transfer points between routes
- Connections to other transit systems
- Microtransit service zones notated on applicable maps
- Inset zoom-in on high-traffic areas, for certain routes
- No watermarks or logos from design firm
- ADA-compliant

Interactive Web-Based Systemwide Map

A user-friendly web-based interactive map that can be embedded in the Yolobus website. The look and feel should be the same as the static systemwide map and cohesive across the three different transit service types (fixed route, microtransit, and paratransit). We welcome suggestions for how to achieve visual alignment between the static and web-based versions.

Required features:

- All fixed routes are included
- Layer for BeeLine service zones and stops
 - Users can toggle on and off
- Layer for Yolobus Special Paratransit service zone
 - 3/4 mile buffer zone around fixed routes
 - Users can toggle on and off
- Relevant street names

- Transfer points between routes
- Users can click to highlight a specific route
- Users can zoom in and out
- Users can enter their start and stop points and have the route or route options laid out for them
- Show connections to other transit systems
 - Amtrak, Capitol Corridor, SacRT, Unitrans, Solano County transit agencies
- GIS integrated with real-time data (fixed route only)
 - Integrating real-time CAT AVL data from TripSpark Automatic Vehicle Locator
- Mobile-responsive
- No watermarks or logos from design firm
- ADA-compliant
- Desired: Embed system map in the yolobus.com website

Background

YoloTD manages three transit services: Yolobus fixed-route, BeeLine, and Yolobus Special Paratransit.

Yolobus fixed-route operates a fleet of buses that connect the cities of Davis, West Sacramento, Woodland, and Winters; and provide service to the downtown Sacramento area and the Sacramento International Airport. Yolobus operates intercity, local, and express bus service.

BeeLine, the on-demand microtransit rideshare service by Yolobus, offers convenient and affordable trips within several zones in Knights Landing, Winters, Woodland, and Yolo. Designed for short local trips, BeeLine uses small vehicles with no fixed routes or set schedules. And with the *BeeLine by Yolobus* app, riders can set their pick-up and drop-off points, book rides, pay, and track their trip—all from their mobile device.

Yolobus Special Paratransit is an ADA-compliant shared ride service offering curb-to-curb service for people with disabilities. Operating primarily within a ¾ mile boundary around the fixed-route bus services, this service provides safe and accessible transportation for riders who complete our eligibility process. Additionally, Yolobus Special Premium Service transports eligible passengers to medical destinations in Sacramento County.

Timeline

RFI released:	March 11, 2026
Deadline for questions on RFI:	April 22, 2026
Responses to questions posted on YoloTD website (if applicable):	April 29, 2026
Deadline to submit responses to RFI:	May 13, 2026

Questions

Effective immediately upon release of the Request for Information (RFI), all official communications from responders regarding this RFI shall be directed to haussererzelaya@yctd.org. YoloTD will respond in writing by April 29, 2026 to all questions that have been submitted by the question deadline.

Response Requirements

Respondents are advised to carefully review and complete all questions accurately. Responses must be received by haussererzelaya@yctd.org by May 13, 2026 at 4:00 PM Pacific Time. The YoloTD email system does not accept attachments larger than 10 MB. If your response is near this size or greater, please upload your document to Dropbox, Google Drive, or WeTransfer and share a link via email.

Responses to Questions

1. Vendor Qualifications

- a. Please describe, in brief, the type of services provided by your firm within the topical areas of transit map creation and user-centered design.
- b. What experience do you have working with transit operators and/or agencies design system maps?
- c. What tools and approaches do you recommend for developing a modern public transit map system that adds value to current and potential riders?
- d. What are your suggestions for how to achieve visual alignment between static and web-based map versions?
- e. Do you have experience integrating GIS with your map designs? If so, please describe your firm's philosophy on best practices for GIS integration.
- f. Do you have experience integrating CAT AVL real-time data with your map designs? If so, please describe your recommendations for integrating real-time data with web-based transit maps.
- g. Based on your understanding of the services described in this RFI, what is your estimated timeline for product development? Please provide as much detail as possible and specify to the nearest number of weeks.
- h. Are there any additional features not mentioned in this document you would suggest including / planning for to create a lasting, agile, and forward-looking transit map system?

2. Budget and Cost

- a. What are your firm's estimated fees for the required elements and, optionally, the additional desired element?
- b. Upon completion of this project, what options would you recommend for ongoing support and updates, and what would be the range of associated costs?

3. Additional Information

- a. You may include any additional information not covered in the above questions. Responding to this question is optional.