

## Request for Proposal (RFP) Addendum

**RFP:** #26-01 Exterior Bus Advertising Services

**Purpose of Addendum:** Responses to Questions Received in March 2026

**Addendum Number:** #1

**Addendum Date:** April 15, 2026

**Point of Contact:** Haley Ausserer-Zelaya, [haussererzelaya@yctd.org](mailto:haussererzelaya@yctd.org)

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**Dear RFP Prospective Proposers:** This addendum is an integral part of the RFP package under consideration by you as a respondent in connection with the subject matter herein identified. This Addendum includes two changes:

1. Change to Financial Requirements
2. Responses to Questions Received in March 2026

### Change to Financial Requirements

On page 5 of RFP #26-01, under “Required Proposal Materials,” the fifth item states “Financial statements for the last five years prepared in accordance with generally accepted accounting principles of the jurisdiction in which the Proposer is located and audited by an independent certified public accountant.” Section B on Page 6 also references this requirement, in this case for the selected Proposer.

We are changing the requirement from five years of audited financial statements to **three years of reviewed financial statements** in order to lessen the burden on all proposers.

### Responses to Questions Received

*March 18, 2026 – March 31, 2026*

1.

**Question:** “[C]ould you provide any additional information regarding your requirements for the “audited” financials? For example, would “reviewed” financials be satisfactory given this is a professional services RFP and many of your responding companies may be small such as ours and spending \$10,000 - \$20,000 for five years of audited financials is expensive. Plus

only a relatively small number of CPA are licensed to do full "audits" whereby all CPA's will do "Reviewed" financials."

**Response:** In order to lessen the burden on all proposers, we are changing the requirement from five years of audited financial statements to three years of reviewed financial statements.

2.

**Question:** "May I ask if Yolobus currently has an advertising program and who manages it?"

**Response:** Yolobus has an exterior advertising program, currently managed by Aldrete Communications, LLC. You may find Yolobus' Advertising Policy [here](#).